



## IT & COMMUNICATIONS in Philadelphia

A growing sector in a dynamic city

### SMART LOCATION

- Philadelphia named 2008 Top Cybercity by TechAmerica
- 132,000 high-tech workers and 7,100 high-tech companies in the region
- Regional 4G WiMAX, Free Wi-Fi hotspots, Comcast Xfinity, Verizon FiOS Networks
- Easy access to public transit, bike lanes, car sharing services for employees

### SMART PEOPLE

- 3,800 technology and communications degrees or certificates awarded annually
- University of Pennsylvania: Annenberg Communication School is ranked #1 in the US
- Drexel University  
Specialty in Information Systems program ranked 5th in the nation

### SMART COMPANY

- Accenture—global technology consulting and services company
- Azavea—geospatial software firm
- Comcast Corporation
- CompuData Inc.—a software, services and training provider
- Delphic Sage—technology-focused digital ad agency
- The Neat Company—document control services and products
- Philadelphia Technology Park—new data facility
- Solve Media—digital branding and advertising company
- Yoh Services LLC—technology staffing



### IT & COMMUNICATIONS

The world's largest LED screen, at the 58-story Comcast Center. Photo: J. Holder for GPTMC

The Philadelphia region is home to one of the largest information technology clusters in the country. The city was recently named a top Cybercity due to the size of the sector as well as its consistent rate of growth. Philadelphia is particularly strong in high-tech Research and Development with a robust supply of talent from 92 local colleges and universities. For example **Venmo**, founded in 2009, is a money transfer mobile device application created by two students who met at the University of Pennsylvania.

**Comcast Corporation**, one of the nation's largest media and communications companies, has contributed to making Philadelphia a major industry powerhouse. Founded in 1940, **Yoh Services LLC** is a technology staffing company headquartered in Philadelphia and now operate in 75 North American locations. **Azavea**, a geography-based software firm specializing in boutique system design had a 91% growth rate over the past three years. There were also listed as one of the fastest growing inner city companies nationwide.

*"We chose Philadelphia for our corporate headquarters because we have access to talented people, a wide variety of educational institutions and it offers a wonderful quality of life for our employees and their families."*

*-Brian L. Roberts, Chairman and CEO, Comcast Corporation*

Our strong support network is one of the reasons companies both new and established thrive here. Organizations like DreamIt Ventures, Ben Franklin Technology Partners (BFTP), Good Company Ventures and Philly Startup Leaders provide networking opportunities and access to venture capital. Philadelphia is a great place to create new ideas and to grow a company.